



SYLLABUS: <E- COMMERCE>

<Warith Al-anbyaa ->, <Second>, <2019>

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COURSE OVERVIEW

Challenges of business administrations are increasing each day, so all people who are interesting in studying this field should be able to deal with all changes that world have. This important course is contains number of subjects that explain how e-commerce works, likewise rules and laws of e-commerce and costumer protection. In addition to applications of e-commerce.

GOALS AND OBJECTIVES

This course is aiming to help students to be more knowledge about E-Commerce (rules, legislations and domains), furthermore to make sure that they can use E-Commerce applications online domains.

TEXTS

1. <MOHAMMED NOOR BURHAN& EZ AL DEEN KHATAB>. <E-COMMERCE><UNITED ARABIC COMPANY FOR MARKETING AND IMPORT> 2017
2. <KHALID MAMDOUH IBRAHEEM>. <E-CONTACT SIGN>.<AL-FEKR AL-ARABY><2011>
3. <TALIB HASSAN MOUSA> < INTERNATIONAL LAW OF E-COMMERCE> ALTHAQafa TO PUBLISHING AND DISTRIBUTION, 2006>
4. <PHILIP KOTLER > <MARKETING PRINCEPLES> <ALMAREEKH > 2009>

COURSE REQUIREMENTS

The course grade will be based on the following elements:

	Points
Monthly exams	30
Daily exams	7
Participation	5
Attendance	3
Project	5

MONTHLY EXAMS :< students have to do monthly exams during this course (two at least>

DAILY EXAMS :< students have to do numbers of quizzes during this course>

PARTICIPATION: <aims to encourage students to participate during classes to be more active people>

ATTENDANCE :< attendance is necessary to show your commitment toward this course >

PROJECT: <work paper in briefly must be admitted >

EXPECTATIONS FROM STUDENT

- 1- Students must be in the class at the time.
- 2- Participation, interactive and discussions during classes.
- 3- If you feeling weary, you can take permission to go outside class due to the classes aiming to help you learning and that requiring your attention and your will to attendance.

GENERAL POLICIES

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ASSIGNMENT SCHEDULE

[illegible]