



SYLLABUS: < INTELLECTUAL CAPITAL >

University of the Wirth of the Prophets (p)> of Management and Economics, <Semester / Second>
Faculty <Year 2018 - 2019>

Yasmine Kassem Baida El-Khafagy: Teaching

Phone number: 07732896544

Hours: 7 business hours

Department : Business Administration

Iqyasmen5@gmail.com: Email

Website : Yasmin.qassem@uowa.edu.iq

ARTICLE OVERVIEW

THE SUBJECT OF INTELLECTUAL CAPITAL IS ONE OF THE ADMINISTRATIVE TOPICS PRESENTED BY THE CONTEMPORARY ADMINISTRATIVE LITERATURE, WHICH WAS NOTICED BY RESEARCHERS AT THE BEGINNING OF THE NINETIES OF THE LAST CENTURY. THE LITERATURE SHOWED MANY TOPICS THAT CHANGED THE TRADITIONAL VIEW OF THE CONCEPT OF CAPITAL AND PROFITABILITY. CAPITAL IS NO LONGER THE TRADITIONAL CONCEPT. TODAY, THEY ARE THE REAL CAPITAL OF THE ORGANIZATIONS. THE RETURNS THAT THE ORGANIZATIONS DERIVE FROM INVESTMENT IN FIXED AND CURRENT ASSETS ARE NO LONGER IMPORTANT, BUT INTELLECTUAL RETURNS ARE MORE IMPORTANT. THE ORGANIZATIONS REALIZED THAT THE RESOURCES THEMSELVES ARE NO LONGER SUFFICIENT TO CARRY OUT THEIR ACTIVITIES WITHOUT ESPECIALLY IN TODAY'S INCREASINGLY COMPETITIVE BUSINESS ENVIRONMENTS, AS WELL AS THE CONSTANT CHANGE IN THE ORGANIZATION'S ENVIRONMENT.

GOALS AND OBJECTIVES

THE OBJECTIVES OF THE SCIENTIFIC ARTICLE:

- 1- SCIENTIFIC KNOWLEDGE.
2. USE OF SCIENTIFIC METHODS.
3. LINKING TO COMMUNITY ISSUES.
4. PROFESSIONAL GUIDANCE.

OBJECTIVES OF THE SCIENTIFIC MATERIAL:

- 1- POSSESSING THE SCIENTIFIC SKILLS THAT ENABLE HIM TO PERFORM HIS PROFESSIONAL, PRACTICAL AND OTHER TASKS.
2. CREATING NEW MODERN KNOWLEDGE AND DEVELOPING IT.

3 - PROVIDE THE STUDENT WITH THE NECESSARY SCIENTIFIC BASIS TO CONTINUE HIS SUBSEQUENT STUDIES.

AUTHORIZED BOOKS

1- AL-RUBAIE, SAADOUN HAMOUD & HUSSEIN WALID HASSAN ABBAS "INTELLECTUAL CAPITAL, FIRST EDITION, 2015.

2 - GHANI DAHAM TNAY ZUBAIDI, AHMED ABDEL MAHMOUD, & HUSSEIN WALID HUSSEIN. (2017). ANALYSIS OF THE DIMENSIONS OF INTELLECTUAL CAPITAL IN EDUCATIONAL INSTITUTIONS USING SWOT TECHNOLOGY. JOURNAL OF THE UNIVERSITY OF BABYLON 25 (1), 215-238.

3- SAAD ALI AL-ANZI, AHMED ALI SALEH, INTELLECTUAL CAPITAL MANAGEMENT IN BUSINESS ORGANIZATIONS, AMMAN, DAR AL-YAZURI, 2009

ARTICLE REQUIREMENTS

THE DEGREE OF THE MATERIAL DEPENDS ON THE FOLLOWING AXES

POINTS

EXAMINATIONS

SHARE 5

ATTENDANCE 3

PROJECT 2

COZAT 10

EXAMINATIONS: <2 MONTHLY EXAMINATIONS PER 15-DEGREE EXAM, AND WEEKLY CREDITS FOR 10 CREDITS EACH

PARTICIPATION: <INVOLVEMENT OF THE STUDENT IN THE LECTURE, AND MAKE THE STUDENT GIVE THE LECTURE AS A TEACHING BODY TO AVOID SHYNESS

ATTENDANCE: <FREQUENT STUDENT ABSENCES REDUCE THE DEGREE OF YEAR-ON-YEAR

PROJECT: PREPARING SPECIAL PAPERS FOR THE SUBJECT OF THE LECTURE TO PREPARE THE STUDENT TO WRITE THE GRADUATION RESEARCH IN THE FUTURE

EXPECTATIONS OF STUDENTS

1. ATTENDANCE AT THE COMPULSORY SCHOOL.

2. PARTICIPATION IN THE DISCUSSION

3. FOLLOW-UP SITE OF THE COLLEGE

4. DO NOT SPEAK OR SPEAK IN THE HALL

5. MOBILE LOCK

PUBLIC POLICY

ACADEMIC MISCONDUCT

- THE STUDENT IS CONSIDERED TO BE NEGLIGENT IN ANY SUBJECT IF HIS ABSENCE EXCEEDS (10%) OF THE HOURS PRESCRIBED FOR THAT SUBJECT WITHOUT A LEGITIMATE EXCUSE OR (15%) WITH A LEGITIMATE EXCUSE APPROVED BY THE COLLEGE COUNCIL OR INSTITUTE.

- THE STUDENT CHEATS IN ANY OF THE DAILY, WEEKLY OR FINAL EXAMINATIONS IS CONSIDERED A FAILURE IN ALL SUBJECTS FOR THAT YEAR. IF REPEATED, HE IS DISMISSED FROM THE COLLEGE OR INSTITUTE AND RECORDS HIS RECORD ACCORDING TO THE PROVISIONS OF ITEM (2) OF ARTICLE (37) OF THE LAW OF HIGHER EDUCATION AND SCIENTIFIC RESEARCH NO. (40) FOR THE YEAR 1988

ASSIGNMENT SCHEDULE

WK	DATE	TOPIC	READING	DUE
1	2019 /2 /16	The new role is not human resources management under the challenges of contemporary business	Conceptual Introduction to Intellectual Capital Management	2/17
2	2019 /2/23	The historical development of intellectual capital		2/24
3	2019/3/2	Management of Intellectual Capital in the Knowledge Economy		3/3
4	2019 /3/9	Principles and principles of intellectual capital building and development		3/10
5	2019/3/16	Methods of measuring intellectual capital in business organizations		3/17
6	2019/3/23	Components of intellectual capital and its relations		3/24
7	2019/3/30	First month exam		
8	2019/4/6	Relationship between external structural capital and intellectual capital		4/7
9	2019/4/13	Relationship between internal structural capital and intellectual capital		4/14
10	2019/4/20	The relationship between human capital and intellectual capital		4/21
11	2019/4/27	Relationship between social capital and intellectual capital		4/28
12	2019/5/4	The relationship between psychological capital and intellectual capital		5/5
13	2019/5/11	Relationship between client capital and intellectual capital		5/12
14	2019/5/18	Strategies for the management of intellectual capital	Intellectual capital and intellectual property	5/19
15	2019/5/25	Second Month Examination		5/26