Ministry of Higher Education and Scientific Research

Warith Al-Anbiya University (peace be upon him)

Faculty of Administration and Economics

Course

Course Description Form

1. Course Name
Principles of Business Administration
Course Code .2
AC1102
Semester/Year .3
2026-2027
Date of preparation of this description .4
1/10/2026
5. Usual forms of attendance
My presence in the halls
6. Total (Total) Academic Hours / Number of Units (Total)
3 Hours / 150
7. Name of the course administrator (if more than one name mentions)
Name: Farah Saadoun Abd Burhan Email: farah.s@uowa.edu.iq
8. Course Objectives

Course Objectiv

- 1. Acquire various knowledge about the foundations a principles of management and the most important a prominent theories.
- 2 The concept of the environment and the mutual imp between it and the organization
- 3. Knowledge of the organization's hypothesis and missi the theory of goals
- 4. Knowledge of the basic principles of organizatio theory (authority, responsibility, communication)
- 5 Understand the basic principles of managerial leadershi

• 6 Basic Steps of Control Control Methods of Control T Basic Characteristics of an Effective Control System

9. Teaching and Learning Strategies

1. Active learning 2 . Education Cooperation 3. Self-education 4 - Brainstorming	The strategies used by the faculty member to develop student teaching and learning are plans that are followed to reach the learning goals. That is, describe all classroom and extra-curricular activities to achieve the learning outcomes of theprogram.		Strategy

10. Course Structure

Evaluation Method	Learning method	Unit Name or Subject	Required Learning Outcomes	Watches	The week
Participation Scores	Lecture/Discussion/Q&A	The nature of management and the development of its thought and its environment	The student should be able to analyze the basic concepts of management, trace the historical development of managerial thought, and understand the impact of the external and internal environment on decision-making.	3	1
Participation Scores	Lecture/Discussion/Q&A	Traditional School (Classical)	The student must explain the intellectual	3	2

			foundations and organizational principles of the classical school (including scientific management and bureaucracy)		
Participation Scores	Discussion and slideshow	Humanities School	The student should explain the intellectual transformation towards the human element in management, and analyze the theories of human relations	3	3
Exam scores	Coz Exam	Tasks of the Director, Management Science and Art	The student should deduce the essential roles and tasks of the contemporary manager, and distinguish between the theoretical scientific aspects (knowledge and documents) and the applied technical aspects	3	4
Participation Scores	Presentation	Contemporary School(s)	The student should understand modern management theories and models (such as systems theory and situationism)	3	5
Participation Scores	Presentation and discussion	Management and its environment	The student should analyze the elements of the general and private environment of the	3	6

			organization, and identify the challenges and opportunities resulting from environmental changes		
Exam scores	Taking the exam	Midterm exam	The student must demonstrate a comprehensive and deep understanding of the management concepts and classical and humanistic theories studied in the first half of the semester.	3	7
Participation Scores	Discussion and Response	Exploring the Limits of the Organization	The student should define the scope of the organization's work and the limits of its interaction with professors and interested parties.	3	8
Participation Score	Presentation	Organizational Objectives	The student should formulate clear and measurable organizational goals, with an understanding of how to match strategic and operational objectives and achieve alignment between the organization's goals	3	9
Exam scores	Coz Exam	Strategic Planning	The student should practice the steps of building strategic	3	10

			plans, including conducting various environmental analyses,		
Participation Scores	Discussion/Questions/Answers	Nature of Operational Plans	The student should explain the concept of operational and short-term plans, and how to translate comprehensive strategic plans into realistic action plans that can be implemented and followed up on a daily basis.	3	12
Participation Scores	Discussion/Questions/Answers	Planning Process and Types of Plans	The student should be familiar with the methodological stages of the administrative planning process, and accurately distinguish between the different types of plans.	3	13
Participation Scores	Discussion/Questions/Answers	Organizing the Planning Function	The student should design the structures and responsibilities for managing the planning process within the organization.	3	14
icipatioPartn Scores	Presentation	Introductions to Planning and Planning in the	The student should evaluate the assumptions and future predictions on which the plans are based, and develop "situational	3	15

			planning" skills and flexibility to deal with emergency circumstances.		
Exam scores	Taking the exam	Final examE	The exam should measure the student's overall awareness of the course in all its units (organizational environment, administrative schools, strategic and operational planning).	3	16

11. Course Evaluation	
Distribution of the score out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, written exams, and reports.....	
12. Learning Resources and Teaching	
Principles of Management with theFocus on Business Administration 2007 Dr. Khalil Mohammed Hassan Al-Shammaa	Required textbooks (methodology available)
Principles of Business Administration Written by Dr. Saad Ali Al-Anzi 2016	Main References (Sources)
	Recommended Books and References (Scientific Journals, Reports...)
	References, Websites
Assoc. Prof. Dr. Hebatullah Mustafa Al-Saye	Head of Department's Name and Signatur