

Course Description Form for Propaganda and Psychological Warfare

1. Course name:	
Propaganda and Psychological Warfare	
2. Course code:	
PWP	
3. Semester / Year:	
First Course 2026	
4. Date of preparation of this description:	
20/9/2026	
5. Available forms of attendance:	
In-person	
6. Total number of study hours / total number of units:	
2 hours / 2 units	
7. Name of course coordinator	
Name: Dr. Hassan Hashim Hamadi Email: hassan.hashim@uowa.edu.iq	
8. Course objectives	
Providing the student with the basic ✓ concepts of propaganda and psychological warfare and their importance in the media .environment Introducing the student to the ✓ psychological foundations of propaganda and psychological warfare and their recent .developments Enabling the student to understand and ✓ apply the methods used in propaganda and .psychological warfare	Objectives of the course subject

Introducing the student to the basic ✓ premises of propaganda and psychological .warfare and their general principles Enabling the student to identify the ✓ objectives and laws of propaganda and .psychological warfare Providing the student with practical skills in ✓ linking propaganda and psychological .warfare to other communication patterns Preparing the student to face challenges ✓ during political crises by confronting propaganda, counter-propaganda, psychological warfare, and political .poisoning Introducing the student to the relationship ✓ between psychological warfare and .propaganda Enabling the student to deal with the ✓ .appeals used in propaganda Introducing the student to the relationship ✓ between psychological warfare and the .methods used in soft and hard wars	
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9. Teaching and learning strategies

.Theoretical lectures supported by applied examples ✓ .Class discussions and analysis of real case studies ✓ .Using brainstorming with students ✓ .Surprise weekly quizzes ✓ .Encouraging interaction during lectures ✓ .Applied projects (reports and short research papers) ✓ .Training on detecting propaganda through short video clips ✓ .E-learning through digital resources and educational videos ✓	Strategy
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10. Course structure

Assessment method	Learning method	Unit or topic name	Required learning outcomes	Hours	Week
Oral questions	Lecture + discussion	A Historical Introduction to Propaganda	Identifying the historical development of propaganda	2	1
Short quiz	Lecture + examples	Concept of Propaganda and Its Definitions	Distinguishing propaganda between	2	2

			concept and definition		
Short quiz	Lecture + participation	Psychological Foundations of Propaganda	Understanding the psychological foundations of propaganda and its theories	2	3
Assignment	Lecture + participation	Communication Aspects of Propaganda	Identifying traditional communication aspects and comparing them with propaganda communication aspects	2	4
Assignment	Lecture + exercise	Premises of Propaganda and Its General Principles	Identifying the basic premises of propaganda and its general principles	2	5
Short quiz	Lecture + participation	Laws and Objectives of Propaganda	Identifying the most important laws and objectives of propaganda	2	6
Assignment	Lecture + examples	Classifications of Propaganda According to Multiple Criteria (Types of Propaganda)	Identifying types of propaganda according to all criteria	2	7
Monthly test	Lecture + practical exercise	Persuasive Methods in Propaganda	Distinguishing the propaganda methods used in propaganda	2	8
Short quiz	Lecture + discussion	Appeals in Propaganda	Identifying the appeals used in propaganda	2	9
Assignment	Lecture + practical examples	Propaganda and Counter-Propaganda	Understanding propaganda and counter-propaganda	2	10
Short quiz	Lecture + training	Propaganda and Its Relationship to Other Communication Patterns	Identifying the relationship of propaganda to other communication patterns	2	11

Assignment	Lecture + participation	Political propaganda	Identifying political propaganda in detail	2	12
Report	Lecture + examples	Propaganda and Crises	Identifying how to confront propaganda during crises	2	13
Class participation	Review + exercises	Methods of Propaganda	Understanding the methods used in propaganda	2	14
Final exam	Written	Exam	Final test	2	15
Short quiz	Lecture + participation	Historical References to Psychological Warfare	Identifying the history of psychological warfare	2	16
Assignment	Lecture + participation	Concept of Psychological Warfare and Its Definitions	Distinguishing between the concept of psychological warfare and its definitions	2	17
Assignment	Lecture + discussion	Methods of Psychological Warfare	Identifying the most important methods used in psychological warfare	2	18
Short quiz	Lecture + participation	Psychological Foundations of Psychological Warfare	Identifying the most important psychological foundations of psychological warfare	2	19
Assignment	Lecture + examples	Means of Psychological Warfare	Identifying the means by which psychological warfare is used	2	20
Monthly test	Lecture + training	Objectives of Psychological Warfare	Identifying the objectives of psychological warfare	2	21
Short report	Lecture + practical exercise	Psychological Warfare in the First and Second World Wars	Identifying the impact of psychological warfare during the First and Second World Wars	2	22

Assignment	Lecture + discussion	Psychological Warfare in the Cold War	Identifying the impact of psychological warfare during the Cold War	2	23
Short quiz	Lecture + practical examples	The Relationship of Psychological Warfare to Other Patterns of Psychological Dealing	Understanding the relationship of psychological warfare to other patterns of psychological dealing	2	24
Assignment	Lecture + training	Psychological Warfare Accompanying Military Conflicts	Identifying the psychological warfare that accompanies military wars	2	25
Report	Lecture + participation	Psychological Warfare and Its Relationship to Propaganda	Distinguishing psychological warfare and its relationship to propaganda	2	26
Short quiz	Lecture + training	Psychological Warfare, Brainwashing, and Ideological Conversion	Identifying the relationship of psychological warfare to brainwashing and ideological conversion and distinguishing among them	2	27
Short report	Review + exercises	Psychological Warfare, Rumor, and Clandestine Broadcasts	Identifying the relationship of psychological warfare to rumor and clandestine broadcasts	2	28
Assignment	Lecture + examples	Psychological Warfare and Political Poisoning	Identifying the relationship of psychological warfare to political poisoning and distinguishing between them	2	29
Final exam	Written	Exam	Final test	2	30
11. Course evaluation					
Distribution of the grade out of 100 according to the tasks assigned to the student, such as daily preparation, daily and oral exams, monthly and written exams, reports, etc.					

Preparation and class participation: 10 marks Monthly test: 30 marks Final exam: 60 marks Total = 100 marks	
12. Learning and teaching resources	
Muhammad Munir Hijab. (2012). Political Propaganda and Its Applications in Ancient and Modern Times, Vol. 3 (Cairo: Dar Al-Fajr for Publishing and Distribution). Farid Hatem Al-Shahf, Propaganda and Media Disinformation (Damascus: Dar Alaa Al-Din for Publishing, Distribution, and Translation, 2015). Muhammad Kamal Abdel Raouf Al-Qadi, Political Propaganda and Psychological Warfare (Cairo: Middle East Media Center, 2008).	Required textbooks
Guy Durandin, Propaganda and Political Propaganda (Rafe Rizkallah, trans.), Beirut: University Institution for University Studies. May Al-Abdullah, Propaganda and Methods of Persuasion, 2nd ed. (Beirut: Dar Al-Nahda Al-Arabiya, 2011).	Main references
Nidal Falah Al-Dalaeen et al., Propaganda and Psychological Warfare, Amman: Dar Al-I'sar Al-Ilmi, 2015. Manal Hilal Mazahrah, Propaganda: Its Methods and Means (Amman: Dar Al-Masirah for Publishing and Distribution, 2009).	Recommended supporting books and references
Journals and scientific research on propaganda and psychological warfare.	Electronic references, internet websites