

Description of Second–Year Courses

Number of courses: 10

Number of units: 38

Course Description Form: Media Language 2

1- Course name					
Media Language 2					
2- Course code					
Lng2					
3- Semester/Year					
2026- 2027					
4- Date this description was prepared					
15/11/2025					
5- Available forms of attendance					
In-person					
6- Total number of study hours					
60					
7- Name of the course coordinator					
Asst. Prof. Dr. Salih Majeed Al-Khazraji					
8- Course objectives					
1- Introducing the student to the characteristics of media language.					
2- Media language increases the student's ability to explain and describe in a vivid and entertaining way.					
3- Culture, broad knowledge, awareness, and speaking in the language of the media are among the most important things that make a media professional, helping them form sound opinions that the public accepts, in addition to making the digital media student confident regardless of circumstance, place, or time.					
4- Media language gives the student skills of concision, flexibility, and expressive ability.					
5- The student acquires the skill of communicating with society on social media and in public life through knowledge of the characteristics and features of media language.					
9- Teaching and Learning Strategies					
1- The student is able to become a digital media professional who is linguistically proficient					
2- Ability for self-learning					
3- Possesses real-world experiences with cognitive perceptions					
4- Develops reporting skills					
5- Demonstrates the ability for constructive critical thinking and problem solving, relying on and benefiting from past experiences					
6- Ability to work in groups and collaborate as a team					
10- Course structure					
Assessment method	Learning method	Unit name	Learning outcomes	Hours	Week
Electronic, written, and oral tests and direct questions	Delivering lectures and in-	Characteristics of media language	That the student learns	2	1

	person discussion				
Electronic, written, and oral tests and direct questions	Delivering lectures and in-person discussion	Ability to describe in a vivid and entertaining way	The student becomes familiar with	2	2
Electronic, written, and oral tests and direct questions	Delivering lectures and in-person discussion	Concision and flexibility	The student understands	2	3
Electronic, written, and oral tests and direct questions	Delivering lectures and in-person discussion	Contemporaneity: matching speech to the requirements of the situation.	The student explains	2	4
Electronic, written, and oral tests and direct questions	Delivering lectures and in-person discussion	Capacity for development	The student becomes familiar with	2	5
Test and direct questions	Delivering lectures and in-person discussion	Common errors in language	The student is aware of	2	6
Electronic, written, and oral tests and direct questions	Delivering lectures and in-person discussion	Morphological application	The student explains		
Electronic, written, and oral tests and direct questions	Delivering lectures and in-person discussion	Active participle	The student becomes familiar with	2	8
Electronic, written, and oral tests and direct questions	Delivering lectures and in-person discussion	Passive participle	The student knows	2	9
Electronic, written, and oral tests and direct questions		The assimilated adjective and the intensive form	That the student knows	2	10
Electronic, written, and oral tests and direct questions	Delivering lectures and in-person discussion	Rhetorical applications on media texts	The student understands	2	11
Electronic, written, and oral tests and direct questions	Delivering lectures and discussion, in person or electronically depending on general circumstances	Simile	The student knows	2	12
Electronic, written, and oral tests and direct questions	Delivering lectures and discussion, in person or electronically depending on general circumstances	Metaphor	The student knows	2	13
Electronic, written, and oral tests and direct questions	Delivering lectures and discussion, in person or electronically depending on general circumstances	Practical applications	The student understands	2	14

	In-person	First-semester exam		2	15
Electronic, written, and oral tests and direct questions	Delivering lectures and discussion, in person or electronically depending on general circumstances	Metonymy	The student knows	2	16
		Functions of media language	The student explains	2	17
Electronic, written, and oral tests and direct questions	Delivering lectures and discussion, in person or electronically depending on general circumstances	Reporting and informing	The student explains	2	18
Electronic, written, and oral tests and direct questions	Delivering lectures and in-person discussion	Interpretation and explanation	The student explains	2	19
Electronic, written, and oral tests and direct questions	Delivering lectures and in-person discussion	Entertainment and enjoyment	The student understands	2	20
	In-person		First Month Exam – Second Semester	2	21
Electronic, written, and oral tests and direct questions	In-person lectures and discussion	Education and socialization	The student is shown	2	22
Electronic, written, and oral tests and direct questions	In-person lectures and discussion	Lexicons of words	The student learns	2	23
Electronic, written, and oral tests and direct questions	In-person lectures and discussion	Orthography and punctuation	The student understands	2	24
Electronic, written, and oral tests and direct questions	In-person lectures and discussion	The round ta' and the open ta'	The student knows	2	25
Electronic, written, and oral tests and direct questions	In-person lectures and discussion	The medial hamza, the open ta'	The student learns	2	26
Electronic, written, and oral tests and direct questions	In-person lectures and discussion	Principles of general writing	The student understands	2	27
	In-person	Second Semester Exam			