



Course Description: Digital Editing (Interviewing and Correspondence)

This course description provides a concise summary of the most important characteristics of the course and the learning outcomes expected of the student, demonstrating whether the student has made the most of the available learning opportunities. It must be linked to the program description.;

Warith Al-Anbiyaa University	Educational Institution
Department of Digital Media	Academic Department / Center
Syllabus of Digital Editing (Interviewing and Correspondence) / DEIC	Course Name / Code
Compulsory	Available forms of attendance
Assist. Lecturer Walaa Mahmoud Shaker	Course Instructor
Annual	Semester / Year
60 hours	Number of Study Hours (Total)
15/ 10 /2026	Date of Preparation of this Description
Course Objectives: The course aims to introduce the concept of the Digital Editing (Interviewing and Correspondence) syllabus in general, as well as to learn the most important characteristics, elements, concepts, and principles of the digital interview, in addition to becoming familiar with the types of interviews in the digital world (text, video, audio) and how to prepare for them, as well as building rapport with the guest, methods of using video and audio tools, using software (Zoom, Skype, and Teams), learning best practices for making interviews visually and aurally engaging, and the mechanisms and methods of writing interviews.	

Course Outcomes and Teaching, Learning, and Assessment Methods

Cognitive Objectives: A1- Defines the digital interview (general concepts). A2- The student is able to prepare for interviews in the digital journalistic world. A3- The student learns the methods of proper preparation for digital interviews and good preparation of digital questions A4- Becomes familiar with the types of digital interviews (text, video, audio) A5- Masters the tools needed to conduct interviews via video and audio and how to use Zoom, Skype, and Teams to conduct interviews
B - Skills objectives of the course. B1 – The student acquires skills in writing news, reports, and the electronic news story B2 – The student acquires applied skills in writing the news story and the report B3 – The student acquires practical and scientific skills that help them perform their duties as required
Teaching and Learning Methods
- Scientific lecture method - Discussion method through directing questions to students, and participation in the lecture and tests. - Scientific visits to media institutions
Assessment Methods
In-person lectures Illustrative aids: video – projection screen – whiteboard – practical application
C- Affective and Value-Based Objectives C1- Demonstrates professional responsibility at work by benefiting from previous historical experiences with full objectivity to give practical interactive value. C2- Demonstrates the ability for constructive critical thinking and problem solving, relying on and benefiting from past experiences C3- Ability to work in groups and collaborate as a team C4- Ability to manage time optimally
D - General and Transferable Skills (other skills related to employability and personal development). D1- The student is able to become a successful media professional D2- Ability for self-learning D3- Possesses real-world experiences with cognitive perceptions D4- Develops reporting skills

5. Course structure					
Assessment method	Teaching method	Unit / topic name	Required learning outcomes	Hours	Week
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	The concept of the news story	The student understands an idea about the topic	3	1
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	The development of the news story	The student understands an idea about the topic	3	2
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Characteristics of the news story	The student understands an idea about the topic	3	3
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Types of news stories	The student understands an idea about the topic	3	4
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Sources of the news story	The student understands an idea about the topic	3	5
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	The six questions (5Ws and H) for editing a journalistic news item	The student understands an idea about the topic	3	6
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Technical formats for editing the news story	The student understands an idea about the topic	3	7
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Practical applications for editing the news story	The student becomes familiar with	3	8
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Press coverage of the news story	The student becomes familiar with	3	9
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Practical applications for covering news stories	The student understands the mechanism of	3	10
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Skills required for editing news stories	The student understands	3	11
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Employing skills in editing news stories – practical applications	The student learns	3	12
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	News values	The student understands	3	13
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Practical applications in adhering to news values	That the student learns	3	14
Written and oral tests and direct questions	First-semester exam			3	15
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	The news story in electronic journalism	The student understands	3	16
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Technical formats for editing news in electronic journalism		3	17

Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Practical applications for editing news in electronic journalism	That the student learns	3	18
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Writing the headline of the news story	That the student learns	3	19
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Practical applications for writing the headline of the news story	The student applies the practical approach to the news story	3	20
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Mechanisms for employing the image in writing news stories	The student learns	3	21
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	The concept of the press report	The student understands an idea about the topic	3	22
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	The importance of the press report	The student understands an idea about the topic	3	23
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Features of the press report	That the student knows	3	24
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Types of press reports	The student becomes familiar with the types of reports	3	25
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	The report and its relationship to other journalistic genres	That the student knows	3	26
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Editing the press report	That the student learns	3	27
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Practical applications for editing the press report	That the student learns practical applications	3	28
Written and oral tests and direct questions		Second-month exam		3	30

Infrastructure	
None	1- Required textbooks
The Art of the Press News Item, by Farouk Abu Zeid Press Editing in the Information Age, by Hosni Nasr and Sana Abdel Rahman Technical Methods in Press Editing, by Abdel Aziz Sharaf The Sociology of the Press News Item, by Abdel Fattah Ibrahim	2- Main references (sources)
Al-Bahith Al-I'lami Journal, University of Baghdad, Volume 1, Issue 1, 2005	A- Recommended books and references (scientific journals, reports, ...)
https://rawabetcenter.com/archives/82162 https://www.ahewar.org/debat/show.art.asp?aid=137885	B- Electronic references, internet websites ...
Course Development Plan: Keeping pace with scientific developments and using modern methods in media studies, in addition to identifying areas of weakness, and applying the fundamentals of Total Educational Quality Management	