



Course Description: Mobile and Data Journalism

This course description provides a concise summary of the most important characteristics of the course and the learning outcomes expected of the student, demonstrating whether the student has made the most of the available learning opportunities. It must be linked to the program description.;

Warith Al-Anbiyaa University	Educational Institution
Department of Digital Media	Academic Department / Center
Topics of the course Mobile and Data Journalism / MDJ	Course Name / Code
Compulsory	Available forms of attendance
Assist. Lecturer Walaa Mahmoud Shaker	Course Instructor
Annual	Semester / Year
60 hours	Number of Study Hours (Total)
15/ 10 /2026	Date of Preparation of this Description
Course Objectives: The course aims to introduce the concept of the topics of Mobile and Data Journalism in general, as well as to learn the most important characteristics, elements, concepts, and principles of mobile and data journalism, in addition to learning the origin, concept, characteristics, and factors behind the emergence of mobile and data journalism, as well as learning ways of employing data journalism in newsrooms and the production and consumption of mobile news, and learning about the emergence of this type of journalism in the world, the Arab world, and Iraq, alongside learning about citizen journalism and its forms and characteristics.	

Course Outcomes and Teaching, Learning, and Assessment Methods
Cognitive Objectives: A1- The student learns about mobile and data journalism (general concepts). A2- The student is able to write and edit for the small screen. A3- The student learns methods of shooting video with a mobile phone according to the rules of the journalistic image. A4- The student learns about mobile data journalism: collecting, organizing, and interpreting data. A5- The student masters the tools needed to convert data into simple visual storytelling.
B - Skills objectives of the course. B1 - The student acquires skills in writing news, reports, and electronic news items by mobile phone. B2 - The student acquires applied skills for producing news items and reports by mobile phone, starting from choosing the idea and angle, gathering information, conducting interviews, and documenting evidence, then editing the text and producing a version for publication on multiple platforms.

B3 - The student acquires practical and scientific skills that improve his or her performance of journalistic duties using a mobile phone.
Teaching and Learning Methods
Scientific lecture method The discussion method, by directing questions to students and through participation in lectures and tests. Scientific visits to media institutions
Assessment methods
In-person lectures Illustrative aids: video – projection screen – whiteboard – practical application
C- Affective and Value-Based Objectives C1- Demonstrates professional responsibility at work by benefiting from previous historical experiences with full objectivity to give practical interactive value. C2- Demonstrates the ability for constructive critical thinking and problem solving, relying on and benefiting from past experiences C3- Ability to work in groups and collaborate as a team C4- Ability to manage time optimally
D - General and Transferable Skills (other skills related to employability and personal development). D1 - Enabling the student to become a successful media professional D2- Ability for self-learning D3- Possesses real-world experiences with cognitive perceptions D4- Develops reporting skills

23. Course structure					
Assessment method	Teaching method	Unit / topic name	Required learning outcomes	Hours	Week
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	The concept of mobile and data journalism	The student understands an idea about the topic	3	1
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	The origin of mobile and data journalism	The student understands an idea about the topic	3	2
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Characteristics of mobile and data journalism	The student understands an idea about the topic	3	3
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Factors behind the emergence of mobile journalism	The student understands an idea about the topic	3	4
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Mobile journalism and the production and consumption of mobile news	The student understands an idea about the topic	3	5
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Producing news using a mobile phone	The student understands an idea about the topic	3	6
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Mobile journalism in Iraq	The student understands an idea about the topic	3	7
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Essential equipment in mobile journalism	The student becomes familiar with	3	8
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Press coverage using mobile journalism	The student becomes familiar with	3	9
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Practical applications of news coverage using mobile journalism	The student understands the mechanism of	3	10
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Skills required for media coverage through data journalism	The student understands	3	11
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Employing mobile journalism on social media sites	The student learns	3	12
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Digital storytelling using a mobile phone	The student understands	3	13
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Practical applications of adherence to media work ethics using mobile journalism	That the student learns	3	14
Written and oral tests and direct questions	First-semester exam			3	15
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Mobile journalism and citizen journalism	The student understands	3	16
Written and oral tests and direct questions	Delivering lectures, discussion, and in-person practical training	Forms and features of citizen journalism		3	17

